

Mother's Day - Vivabox USA

Monday, April 27, 2009

Amanda

A Stay-at-home Mom's Point of View



A **vivabox** is an exciting new product that combines the freedom of choice with the personal touch of a real gift. This two layered gift can be the answer to all of your gift giving dilemmas. The first layer is a gift inside the box that is intended to familiarize the recipient with the product. The second layer is the gift card that can be redeemed for their gift selection from a menu of choices.

I was lucky enough to be able to try out a Vivabox of my own! I decided to go with the **wine** vivabox. Hubby of course wanted to read the wonderful Book: Wine Spectator's Essentials of Wine. The process was super easy. After I received my Vivabox, we read the book and then logged onto **vivabox** to redeem my gift. The checkout process was super easy. You just fill in your address and your done. I received a phone call today to confirm my order and also my age. Since my box is for wine you must be 21 years or older to order it, and also an adult must sign for it once it is delivered. I can not wait for my box to arrive and to learn more about wines!



Featured vivabox gift experiences include:

• Spa Manicure/Pedicure or Massage/Facial vivabox (\$71.25 - \$120)

Give Mom a relaxing experience with the Spa vivabox. She can use the enclosed gift card to exchange for a variety of beauty services (manicure and pedicure, massage or facial) at any day spa in the 4,000+ SpaFinder spa network. Everything is included... even the tip!



• Bar-B-Que vivabox (\$67.50)

For Moms that love outdoor entertaining and cooking on the grill, the Bar-B-Que vivabox comes with a sample of grilling rubs and spices from Urban Accents, as well as a gift card to be redeemed from the Bar-B-Que Gift Menu, which includes premium meat selections from Omaha Steaks like Filet Mignon's, Rib Eyes and Boneless Strips and a selection of rubs and spices from Urban Accents.





• **Wine vivabox (\$108.75)**

Wine-loving Moms receive a menu from which to select six bottles of wine that will be delivered to their door from My Wines Direct as well as a copy of Wine Spectator magazine's guide to the basics, Essentials of Wine. The recipient also receives 12 issues of Wine Spectator magazine.



• **Tea Time vivabox (\$37.13)**

This vivabox begins when Mom opens the box to find a display of seven teas from Numi Organic Tea. She can experience the beauty of innovative flowering teas and sip on the purest tea on the planet. While exploring these exclusive teas, she can choose to redeem her enclosed gift card for a wide range of gifts on the Tea Time gift menu.



• **Coffee vivabox (\$37.13)**

Coffee-drinking Moms can enjoy the jazz sounds of Lonnie Mardis on CD while enjoying unique coffees from 100% sustainable sources and delicious Torani Italian syrups before deciding which award-winning Jazzman's® Café coffee blends and syrups to purchase with their enclosed gift card.



• **Gourmet to Your Door vivabox (\$86.25)**

The lucky recipient of this box will choose between six three-course gourmet meals, which will be prepared by classically trained chefs and delivered to her door. Appetizers, entrees, side items and desserts are perfectly coordinated by the experts at Gourmet Station to satisfy even the most refined palettes.



All boxes are available for purchase at <http://www.vivaboxusa.com/>. The discounted prices are currently in effect on the website and will remain in effect until May 10, 2009.